



"Paving the Way to Success"

1st Annual Young Women Empowerment Conference

The Pearl Club, an organization that has a mission to educate, empower and support each of our young women to overcome poverty by fostering advanced educational pursuits is hosting "Paving the Way to Success" a conference to educate, empower and inspire young women aiming to pursue higher education and reach their full potential.

During the conference, we will take young women on a journey to their future selves and will discuss a range of topics to prepare her post secondary and life success. Through our annual conferences, we are able to increase our impact, and offer young women a chance to participate in workshops that are idea-focused and cover a wide range of subjects in order to foster learning, inspiration and provoke conversations and actions that matter. We anticipate up to 100 college bound young women attending high schools in St. Louis.

During the conference, will have workshops on the following:

How to Create a Personal Brand
21st Century Skills You Need to Succeed
How to Win at College
College Admissions Panel: Let's Get Real
I Love My Body
Reclaiming My Womanhood
Financial Freedom
Paying for College

We've hosted successful Young Women's Conferences in Pittsburgh, PA and Newark, NJ for the past 5 years. Each event hosts upwards of 80+ young women giving them a chance to learn beneficial information. Here are a few testimonials:

"Today I learned that it's important to surround myself with people that have similar goals. It made me think about my friends and if they are the best fit for me"

"I learned that dressing conservatively can give a good impression. I also learned

that self respect starts with loving yourself.”

“I learned what it is to be a woman and to have a womanhood. Also, I learned the do's and don't of job interviews.”

As a whole, the Young Women Conference has a goal to increase their financial literacy, impact their ability to transition and and succeed in college once they are there, educate them on the importance of mental health through self-care and loving themselves and preparing for their future through career planning and developing their personal brand.

To support the success of the event, we look to the community for support. Our event is most impactful on a college campus and includes a college tour, lunch in a dining hall and receiving admissions presentations. More specifically, we would need up to two large rooms with one of them having a capacity of up to 100 and the other up to 50. It is my hope that you will partner with us to provide a life changing learning opportunity. If I can provide any additional information, I would be happy to.

Thanks for considering our request.